



GRAPHIC DESIGNER

PAULACRDESIGN

Paula Cristina Rodriguez

PAULACRDESIGN.com

PAULACRDESIGN@gmail.com

1414 NW 126th Dr

Coral Springs FL 33071

Education

Florida Atlantic University

BFA Graphic Design

GPA: 3.0

Graduated Spring 2017

Skills

Illustrator

Photoshop

InDesign

After Effects

Procreate

About Me

Senior Graphic Designer with 4.5 years experience working in graphic design. Loves working on brand identities, developing logos and creating motion graphics. Developed numerous marketing campaigns including newsletters, homepage banners, and engaging social media posts. Also experienced in creating videos.

Work Experience

Banyan Hill (2023-Present) Graphic Designer

A financial advice company based in Maryland with office in Boynton Beach, FL. My role is to assist the graphic design team in creating html newsletters, logos, video thumbnails, charts, and more.

myWorld Americas (2017-2022) Graphic Designer

I've handled all the graphic design work for the Americas (United States, Canada, Brazil, Colombia, Mexico). This includes international campaigns, local campaigns, social media posts, videos and any other design requests.

Online Painting Magazine (2016-2017)

Logo Design, Magazine Layout, Advertisements

JXR Dental Offices Inc (2019)

Logo design, Brochures

Advance Orthodontics (2019)

Logo Design

Cyren Anime (2022)

Social Media Posts